

ALYS keeps improving ! After earning the Moovjee award, and while she has promotional dates during the first semester of 2015, the young blue-braided singer's universe expands with a new PV, *Hajime Ni* (始めに).

Composed by young American heart★breaker (16 years old), this song is an hymn to creation in which Alys is more than ever embodying her role as a muse.

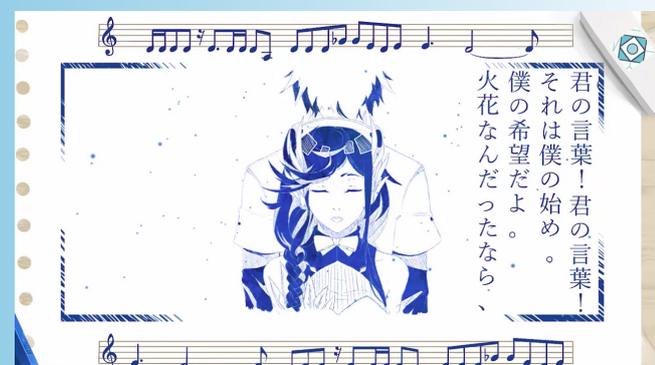
Tatsuki, which immense talent could already be perceived in *Avenir*, proves to be a multi-talented artist in a creation which is both simple in the composition and very refined in chara-design, a creation Jess sublimed by a high-quality PV making!

This PV is also a decisive step on the technical aspect, since it uses traditional animation for the first time, which needed months of intensive work, and all the maestria of Tatsuki!

It also features a new character, Yûzâ. Japanese transliteration of the word "user", he simply embodies all those artists who manages to overcome their lack of inspiration thanks to Alys, and overcome themselves through unique works! (heart★breaker started music only a year ago)!

This PV also used a unique way of funding: when funding independent artistic creation has become a real stake in France, crowdfunding is a possible source of revenues for this kind of creation. This is why Alys first sponsors are first and foremost her fans, whose names are credited at the end of the PV, and who can now donate to VoxWave via Tipeee, so that the studio can share the revenues with the artists the team is collaborating with. *Hajime Ni* thus becomes the first French animation PV funded through such a system!

New PVs are now being created, as well as an album which will gather together all the published songs, and of course a lot of new ones... Enough to make Alys a trending topic during the next months!



**To see the PV, follow the link bellow:**

[https://www.youtube.com/](https://www.youtube.com/watch?v=VkcRnzPr5tE&feature=youtu.be)

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